

BRIAN NEWMARK

Entrepreneur Marketer Business Developer Restaurateur
Digital Strategist



OVERVIEW OF BRIAN NEWMARK

Brian Newmark of Dunedin, FL (near Tampa) and Villanova, PA (Suburban Philadelphia) during the summer is an accomplished entrepreneur with proven and highly successful expertise in areas such as: business development, media, restaurants, real estate, senior living, financial services, insurance, public relations, marketing, brand development, and sales expertise.

BRIAN NEWMARK CAREER HIGHLIGHTS

From 1999-2008 Brian Newmark was President and CEO of a large marketing company with sales exceeding \$60mm annually. On a daily basis, Brian was challenged to provision solutions to highly complex operational, technological and process problems. This experience cannot be taught in classroom, he refers to it as a Street MBA. Newmark sold his interest allowing him the time and resources to pursue various business ventures over the past dozen years.

In 2014, Brian Newmark launched, Naan Ventures, Inc., with the goal operating of Indian restaurants in the Philadelphia region. The first acquisition was Tandoor India, a University City icon. In 2015, his team launched a new build location and took over of a 150 seat Indian restaurant both under the Tandoor India name. As of 2017 Brian Newmark divested all of his restaurant holdings to free up time and capital through a successful exit, rare in the restaurant industry

Percolating since 2014 and formally launched in 2016 Newmark with partners undertook his most challenging endeavor to date [Deaflix Inc.](#) Destined to be one of the most widely viewed streaming services in the world, Deaflix will change the lives of the world's 70 million deaf signers. Currently under professional management the company was re-branded and streaming commences in 2024.

In 2019 Newmark and partners launched an online government benefits application tool. The highly successful website was sold to a private equity firm in 2022.

Brian Newmark continues working in the financial services industry.

WORK EXPERIENCE

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|--------------------|---|
| 2016 - 2021 | Co-Founder
Deaflix Inc.
The World Health Organization estimates that 466,000,000 people worldwide have a disabling hearing loss. Communications Services For The Deaf reports that over 70,000,000 members of "deaf culture" use sign language as their primary means of communication. However, there is currently no broadcast network, cable television channel or content streaming service focused solely on producing content showcasing stories tailored for the deaf community while featuring deaf talent communicating in sign language. Until Now! Deaflix will fill this void by delivering the world's first and only dedicated broadcast quality sign language network. |
| 2018 - 2022 | Co-Founder
EaZy-Apps LLC
EaZy-Apps is a technology company developed to facilitate the simple completion of complex government forms. |
| 2014 - 2016 | President & CEO
Naan Ventures Inc.
In 2014, Brian Newmark launched Naan Ventures, Inc. Naan's vision was the launch of branded Indian restaurants around the Philadelphia region. In two years he brought one restaurant back to profitability and opened two others. In late 2016 Newmark exited the business successfully to free up time and capital for other endeavors. |
| 2014 - 2016 | Founder |

- Villanova, Pennsylvania
- facebook.com/brian.newmark
- briannewmark.guru
- augment.marketing

BRIAN NEWMARK

Brian Newmark has profiles on many websites, here is a partial collection:

- Brian Newmark on Xing
- Brian Newmark PPC Blog
- Brian Newmark on Tumbler
- Brian Newmark on aboutMe
- Brian Newmark on Google+
- Brian Newmark Augment Blog
- Brian Newmark on Facebook
- Brian Newmark on Wikia
- Brian Newmark on CrunchBase
- Brian Newmark on StockTwits
- Brian Newmark Video

Augment Marketing LLC

Building on his success at Brand.com Newmark launched [Augment Marketing](#), Brian assembled a team with decades of digital marketing expertise to work on several large projects. Augment is current in hiatus but frequently remains in contact with both clients and team members.

2012 - 2014 Senior Strategist & Director International Accounts

[Brand com](#)

At [Brand com](#) Brian Newmark served as Director of Brand's International Division. In this capacity, Brian helped international corporations, organizations, political figure and celebrities develop a strategy for building, protecting or repairing their online image. Newmark had extensive market penetration in Saudi Arabia partnering with a local organization in KSA.

2011 - 2012 Director of Sales And Marketing

PekaSys

Brought on to transition this small regional waste water company to the international market.

1999 - 2010 President

EPA Corp

Brian Newmark was founder and President of this firm which he grew from zero to sixty million in annual sales during his ownership. Newmark sold his interest in the company in 2008, but remained active on a consulting basis for several years.

1996 - 1999 National Sales and Marketing Director

Addison Group

Brian Newmark was National Sales and Marketing Director of a nationwide insurance marketing organization with sales exceeding \$250,000,000 in annual premium. Responsible for overseeing 3 regions and 21 sales offices.

INTEREST

Brian Newmark is a big fan of Porsche automobiles. Newmark ordered a Boxter when they first came out in 1997 and a 911 Cabriolet years later. More recently Brian bought his childhood dream car a 1972 Porsche 914 2.0 and late a 1973 2.0, the most coveted of the 914s, behind a 914-6.

Having twice chartered a yacht with friends, Newmark has developed a strange fascination with yachts. While owning a 100+ foot cruiser is probably not in Newmark's future, he never tire of reading about them. Showboats Magazine is the last paper magazines he receives.

Brian has traveled extensively throughout Europe, Asia, Central and North America. To stay in shape Brian Newmark jogs 3 miles a day. When the weather allows, he jogs the beautiful streets of Dunedin, FL or Villanova, PA where he lives with his wife of 27 years and his greyhound Griffin.

1991 - 1995 Bachelors of Science

University of Delaware

1994 - 1994 Study Abroad Program

American College In London

SKILLS



Salesforce Certified Administrator
(credential ID 18120395)